



THE CORPORATION OF THE CITY OF ROSSLAND

**Minutes of Regular Meeting of the Sustainability Commission
Wednesday, April 9, 2014 at 3:00 p.m.
City Hall, Council Chambers
Minutes**

<u>PRESENT:</u>	Terry Miller	Sustainability Commission Chair
	Steve Ash	Energy Task Force Member Chair
	Tara Howse	Economic Development Task Force Chair
	Alex Loeb	Energy Task Force Member
	Kate Harrison Whiteside	Innovative Education Chair
	Cynthia Añonuevo	Executive Assistant – City of Rosland
	Tracey Butler	Deputy CAO/Corporate Officer – City of Rosland
<u>GUESTS:</u>	Amy Short	Coordinator for the Monashee Discovery Institute
<u>ABSENT:</u>	Aaron Cosbey	Energy Task Force Member
	Greg Granstrom	Mayor
	Kathy Moore	Rosland City Council Liaison
	Jill Spearn	Rosland City Council Liaison Alternate

CALL TO ORDER:

The Chair called the meeting to order at 3:04 p.m.

ADOPTION OF AGENDA:

MOTION: LOEB/HOWSE

RESOLVED THAT THE APRIL 9, 2014 AGENDA OF THE REGULAR MEETING OF THE SUSTAINABILITY COMMISSION BE ADOPTED.

CARRIED.

ADOPTION OF MINUTES:

MOTION: HOWSE/LOEB

RESOLVED THAT THE MINUTES OF THE REGULAR MEETING OF THE SUSTAINABILITY COMMISSION HELD ON WEDNESDAY, MARCH 12, 2014 BE ADOPTED.

CARRIED.

COMMUNITY OUTREACH ACTIVITIES:

Ms. Howse summarized a brainstorming session with Councillor Moore, Ms. Ann Damude and Mr. Terry Miller regarding ideas to promote the Sustainability Commission. The group decided to not focus so much on revamping the current website, but to focus more on basic public relation outreach (i.e. news articles and press releases).

Mr. Miller stated that members and task forces will not be solely responsible for their promotional activities. He stated that the promotional budget of \$3000 come from the Columbia Basin Trust grant and from City funding. Mr. Miller indicated that the Sustainability Commission should begin soon with its community outreach activities and that a plan will be coming to the next meeting.

Ms. Loeb inquired about the accuracy of the information on the Sustainability Commission's website and Ms. Howse noted that the information will be updated and cleaned up.

UPDATE- ENERGY TASK FORCE:

Energy Diet, Mr. Steve Ash

Mr. Ash summarized the provincial constraints regarding power rate increases. He is currently discussing with Fortis BC about how to reconnect with Rossland citizens. However, next steps will depend on Fortis BC deciding to allocate funds to new projects. Once this happens, Mr. Ash stated that direct contact will citizens of Rossland will be effective in order to find new participants.

Mr. Miller stated that he has received correspondence from a doctoral candidate from Berkley University regarding the Energy Diet. He noted that the Energy Diet and Sustainability Commission endeavours a farther reach than just a local scope.

Transportation, Ms. Alex Loeb

Ms. Loeb stated that the Rossland Car Share program still needs more users however, new members have joined recently. Ms. Loeb has posted marketing posters and asked member to continue spreading the word. Ms. Loeb is working on collecting information regarding shuttles and a survey of Selkirk employees and students has now been completed. She noted that she has received inquiries regarding the Teck shuttles and stated that they are running, but running at lower capacities. Ms. Loeb stated she will be away for the next 2 months and Karina will be assisting on this project.

Mr. Ash inquired about usage of the electric power stations and mentioned that he knows of one person who specifically came to Rossland in order to use them.

UPDATE – INNOVATIVE EDUCATION TASK FORCE:

Ms. Kate Harrison-Whiteside updated on the following:

Ms. Kate Harrison-Whiteside formerly introduced Ms. Amy Short who was recently hired to be the Coordinator for the Monashee Discovery Institute. Ms. Kate Harrison-Whiteside stated that their first task is the business plan and that she and Ms. Short are currently drafting and will finalize soon. The web marketing proposal has been completed and the website domain has been secured. Ms. Kate Harrison-Whiteside stated that there are four streams of programs to promote and that their current goal is to provide 3 to 9 programs in at least 3 of these streams.

Mr. Miller stated that a brainstorming session occurred with the Task Force and decided on the name: Monashee Discovery Institute to incorporate the regional mountain culture.

Ms. Short will be communicating with the Ms. Aerin Guy regarding web marketing and design and is hoping to be promoting through Rossland Recreation by May. Ms. Short will be working on completing the business plan. The business model is based on 20% of the registration fees will go to the Institute in order to provide program support, administration and marketing. Ms. Short stated that 4 programs are ready to be offered and is just waiting to finalize dates. Ms. Short stated that all tangibles will be reported to Columbia Basin Trust based on their funding expectations.

Mr. Steve Ash inquired about Royal Roads University's interest in forming a possible satellite campus in Rossland. Mr. Miller stated that the process will be long-term in scope and that Royal Roads is not currently in the position to pursue this possibility. Ms. Kate Harrison-Whiteside recently Skyped with the Royal Roads University students who gave them research and ideas for marketing and action points. She mentioned that the students are interested in staying in touch. Ms. Kate Harrison-Whiteside stated the projects provided by the students have served as a valuable tool.

Ms. Tara Howse inquired about Selkirk College involvement and expressed hope that they are invited to be a part of the process.

Ms. Alex Loeb noted that the Blackjack Ski Club and its coach may serve as an asset and resource for future educational programs offered by the Monashee Discovery Institute.

UPDATE - ECONOMIC DEVELOPMENT TASK FORCE:

Nil

CHAIR UPDATE:

Nil

UPDATE FROM COUNCIL & STAFF:

Ms. Tracey Butler reminded members of the Sustainability Commission to be aware of the following aspects when planning projects, especially with the formation of the Monashee Discovery Institute:

- Insurance Instructor
- Business Licenses
- Conflict of Interest

CORRESPONDENCE:

Nil

OTHER/NEW BUSINESS:

Nil

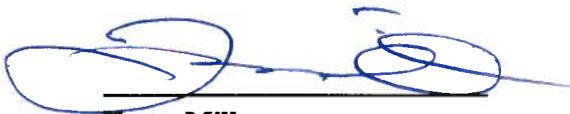
NEXT MEETING:

The next regular meeting of the Sustainability Commission is scheduled for Wednesday, May 14, 2013 at 3:00 p.m.

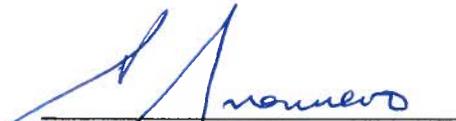
ADJOURNMENT:

The Chair adjourned the meeting at 4:05 p.m.

I hereby certify the preceding to be a true and correct account of the Sustainability Commission Regular Meeting held on April 9, 2014.



Terry Miller
Chair



Cynthia Anonuevo
Executive Assistant