

Lower Columbia Initiatives

Economic
Development

SALES AND MARKETING INITIATIVE

Trail, BC, Canada – February 4, 2015 –

The Lower Columbia Region is thriving! The most recent economic statistic in a series of published metrics highlighting our thriving economy is total capital investment in regional health facilities. Over \$2.7 million dollars have been invested in the Lower Columbia region health care facilities over the past 2013/2014 fiscal year!

Some key investments the Interior Health Association (IHA) has contributed to in the past two years include new digital diagnostic mammography equipment, a new fluoroscopy multipurpose machine that allows for improved real-time (fluoroscopy) and regular x-rays as well as a new security system for Columbia View Lodge.

Since 2002, the IHA has invested a staggering \$38M in capital investments in the Lower Columbia region, recognizing the importance of maintaining equipment and facilities and providing our residents access to state of the art technology. The IHA continues to invest in the future of health care in our region with another \$1.5 million in planned investments for the next fiscal year at KBRH; including electrical upgrades, updated monitoring equipment for surgical patients and a new ultrasound machine.

Capital investment in our region is an essential tool to maintain and grow our healthcare system, to realize efficiencies and improve quality, and to meet the needs of the Lower Columbia residents.

Please share this metric with your network! To download the Thriving Communities metric or access the html code to upload it to your website, go to <http://www.lcic.ca/site-metrics-widget/>. Like the LCIC on [Facebook](#) or follow us on [Twitter](#) to watch for the changing Thriving Communities news showcasing our dynamic region!





Just a reminder that you're receiving this email because you have expressed an interest in Lower Columbia Initiatives. Don't forget to add info@lcic.ca to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

The Lower Columbia Initiatives Corporation (LCIC) was created in 2010 as a wholly owned subsidiary of the [Lower Columbia Community Development Team Society \(LCCDTS\)](#). Our mandate is to provide economic development services within the Lower Columbia Region and to serve as the 'first place of call' as opportunities develop.

The LCIC works to develop a creative, dynamic and competitive business environment that fosters economic growth. The LCIC works collaboratively with the communities in the Lower Columbia region, local agencies, organizations and businesses to develop and implement strategies that will assist in strengthening our local economy.

