

*Media interested in further information regarding Nomadic Entrepreneurs in Rossland can contact Bob Reardon for profile information such as those shown below.*

## Profiles of Rossland Nomadic Entrepreneurs

**Scotty Carlson** came to Rossland for the winter. He stayed for the summer. “When everyone leaves (at the end of ski season), the town takes a breath. The frenzy around waiting for snow, getting the best pow – all that calms down.” Scotty wasn’t expecting to stay past one ski season, but fell in love with the “serene, chill atmosphere” and was able to establish a very successful multi-media company. Juicy Studios focuses on film and video production, with clients all over the world, from New York and LA, to Europe and cities in Canada. “Being in the sports entertainment world, Rossland works for us. Clients like the fact that we live the life we are promoting”, says Scotty.

In the eight years Scotty has been here, he thinks being a Nomadic Entrepreneur has gotten easier. “The community of people working independently here is growing, and it’s very supportive.” He notes that good planning is required to live in a remote location. Couriers might need an extra day for deliveries, for example. “In the scheme of life, though, these things are pretty manageable. Along with all the benefits of living here, the cost of living is a lot lower here than in big cities.” Scotty’s take on it? “There’s a better balance being an entrepreneur here than in the big city. Anyone can do it.”

**Shelley Ackerman** has a pretty unique skill. She earns her living as art director and editor of several BC magazines, and re-designs newspapers all over the province and beyond. Since her work is conducted entirely on-line, Shelley can live wherever she wants. She likes small communities and, “Of the many small towns I have lived in, Rossland is one of the best,” she says. “For its size, it is amazingly ‘urban’. There’s decent music, culture, lovely shops and great places to eat.” Shelley came to Rossland to be near family in the region, and found it to be “our kind of community. Our kids can walk to school, and besides the great outdoor recreation, it’s a darn beautiful place to be!” For Shelley, living in Rossland is not just about work – it’s about having a lifestyle that allows her to focus on other important things, like her family.

**Aaron Cosby** enjoys what he calls “the perfect balance of work and play” in Rossland. Aaron is a consultant in sustainable development, focusing on climate change issues. His clients are all over the world, and include governments in Scandinavia, the United Nations and organizations like Greenpeace. Aaron was first attracted to Rossland for the skiing and the “feel of the community”. In his eight years here, he realizes that Rossland is a rare gem – “It feels like a community in a way no big city I’ve ever lived in did. It’s very progressive, and at the same time, a great place to raise kids.”